

Industrial Communities **Alliance**

The all-party association campaigning on
behalf of local authorities in the industrial areas
of England, Scotland and Wales

WHO WE REPRESENT

The Industrial Communities Alliance is the all-party association of local authorities in the industrial areas of England, Scotland and Wales.

The Alliance was formed in 2007 by the merger of the longer-standing associations covering coal and steel areas, dating back to the 1980s, and it has expanded to include other parts of industrial Britain.

Alliance local authorities cover many of the most disadvantaged local economies and communities in the country:

- Decades of job loss have taken their toll on the prosperity of Britain's industrial heartlands
- There has been progress in regeneration – but too many of the new jobs are poorly-paid or insecure
- Our areas are still home to much of what remains of UK manufacturing, but too often these industries and jobs remain under threat

Membership of the Industrial Communities Alliance is open to all local authorities in Britain's industrial areas.

OUR AIMS AND OBJECTIVES

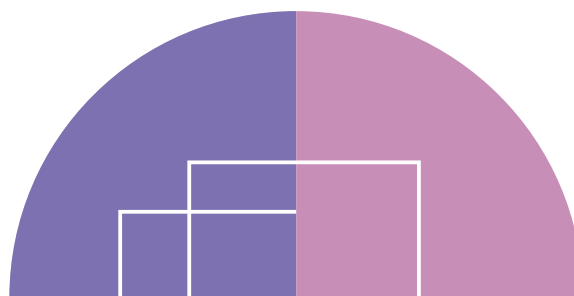
The role of the Alliance is to deliver:

- **Funding**
- **Policies**

The ultimate aim is to make sure the support is in place to enable **economic, social and environmental renewal** in the cities, towns and communities covered by Alliance member authorities.

To deliver this goal, the Alliance:

- Provides a collective voice for its member authorities in the corridors of power in Westminster, Whitehall, Edinburgh and Cardiff
- Publishes and circulates policy intelligence and analysis to help inform decision making
- Keeps its member authorities informed of the latest developments and opportunities
- Tables proposals for policies and budget lines that will help deliver jobs, growth and prosperity



OUR METHODS

The Alliance is a lobbying organisation. Our aim is to influence policy decisions. We work with:

- The UK government
- The devolved administrations in Scotland and Wales
- Development agencies
- Allies and supporters

We maintain constructive and fruitful dialogue with:

- Ministers
- MPs, MSPs and MSs
- Civil servants and officials behind the scenes

We play a key role in establishing and supporting cross-party groups in Westminster and in the Scottish and Welsh Parliaments.

We also provide a channel of communication for the exchange of experience between our member authorities.

The Alliance has a well-established reputation for professionalism and expertise and brings to bear a wealth of local knowledge through a Policy Advisory Group of local authority officers from across the country.

SOME RECENT ACTIVITIES

Funding

- The Alliance played a key role in establishing the UK Shared Prosperity Fund and is working to put government funding for regional and local development on a longer-term footing.

Towns

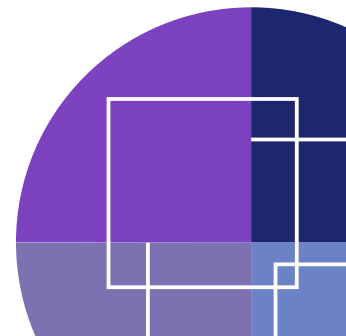
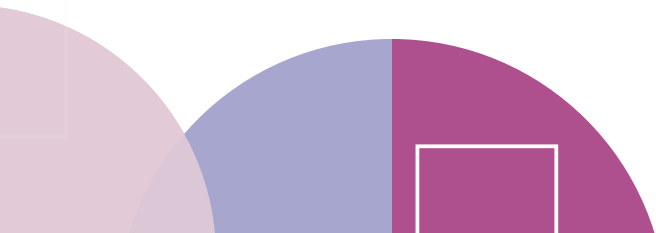
- The Alliance welcomes growth in the big cities but has been pressing government to ensure that prosperity extends to the numerous towns and smaller communities across industrial Britain.

Industry

- The Alliance has led regeneration efforts in the former coalfields and presses for a viable future for the steel industry and other key manufacturing industries.

Apprenticeships

- The Alliance has argued that investment in training and skills is especially important in Britain's industrial areas, where the need for apprentice-level qualifications is often greatest.



ACCOUNTABILITY

The policies and priorities of the Alliance are determined by its member authorities.

- Six **national policy meetings** are held each year, which representatives from all member authorities are entitled to attend
- In addition, six **regional and national groups** meet on a regular basis in Scotland, Wales, the North East, the North West, Yorkshire and Midlands & South
- An elected **National Executive**, comprising councillors from across the country, oversees Alliance activities and where necessary takes decisions between national meetings

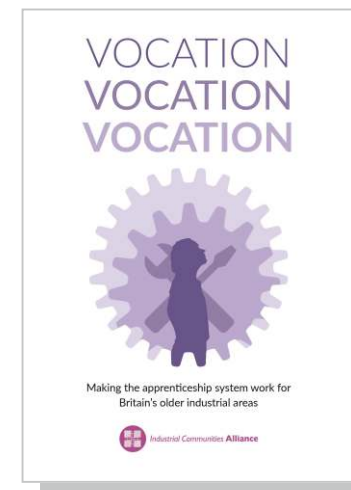
A small, professional National Secretariat, based in Barnsley in South Yorkshire, takes forward the day-to-day business of the Alliance. The Alliance also employs Directors in Scotland and Wales.

The Alliance is wholly funded by subscriptions from its member authorities.

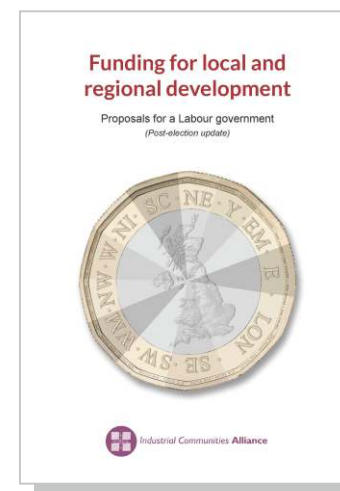
RECENT PUBLICATIONS



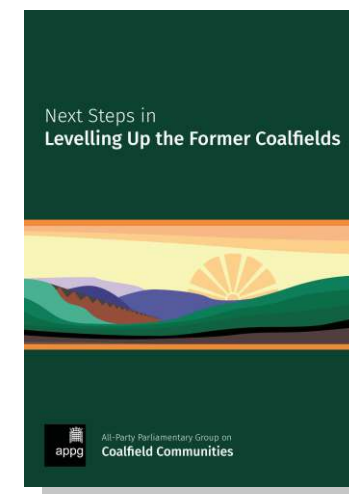
**More Jobs, Better Jobs,
Closer to Home**



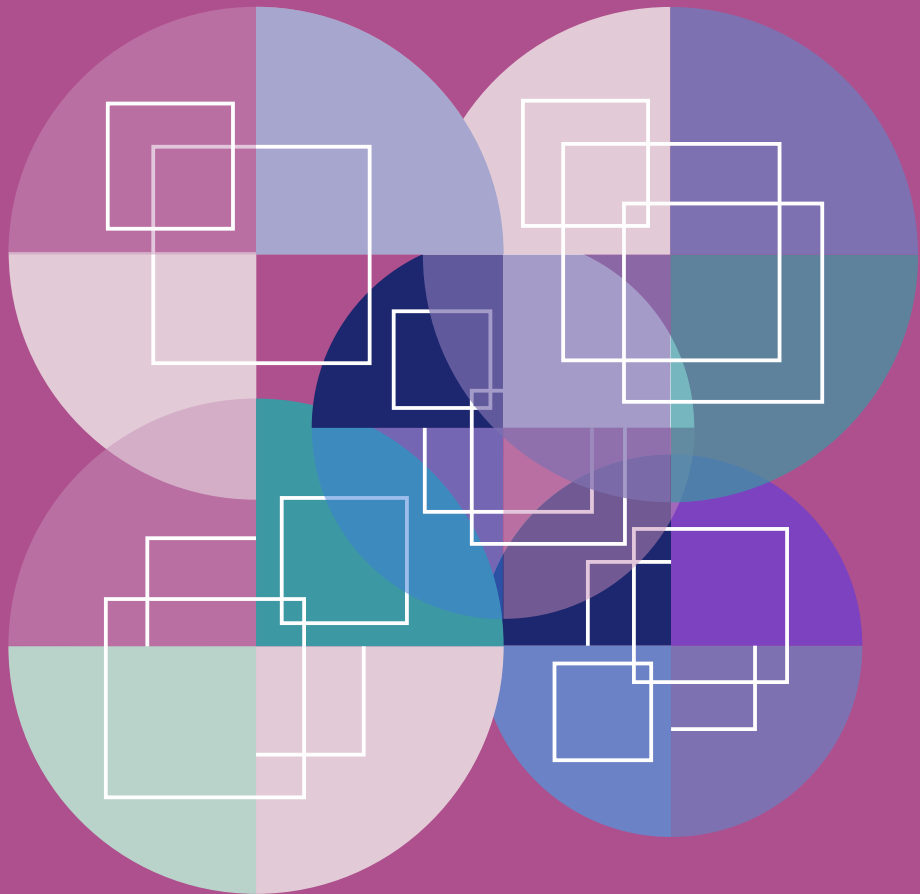
Vocation, Vocation, Vocation



**Funding for Local and
Regional Development**



**Next Steps in Levelling Up
the Former Coalfields**



Industrial Communities **Alliance**

How to contact us

National Secretariat, 1 Regent Chambers, 1 Regent Street Barnsley,
South Yorkshire S70 2EG

Tel: 01226 200768

Email: natsec@ccc-alliance.org.uk

www.industrialcommunitiesalliance.org.uk

 [@IndCommAlliance](https://twitter.com/IndCommAlliance)