



Department for  
Energy Security  
& Net Zero



Department for  
Business & Trade

National Secretariat  
Industrial Communities Alliance

By email: [natsec@ccc-alliance.org.uk](mailto:natsec@ccc-alliance.org.uk)

**Sarah Jones MP**

Minister of State for Industry  
Department for Energy Security & Net Zero and  
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Dear Councillor Keith Cunliffe,

Thank you for your correspondence of 3 February, regarding the views and recommendations of the Industrial Communities Alliance (ICA). It was positive to read how the ICA and the Industrial Strategy are aligned on the need to provide the right fiscal framework to support British industry.

Growth is the number one mission of the government, and our new Industrial Strategy is central to that Growth Mission. The Industrial Strategy's goal is to capture a greater share of internationally mobile investment in strategic sectors and spur domestic businesses to boost their investment and scale up their growth – an essential step in achieving sustainable, inclusive, and resilient growth.

The Industrial Strategy's objective is to drive growth, taking advantage of the UK's unique strengths and untapped potential, enabling the UK's world-leading sectors to adapt and grow, and seizing opportunities to lead in new sectors, with high quality, well-paid jobs.

The Strategy will be ambitious and targeted. It will focus on eight growth-driving sectors and concentrate efforts on places with the greatest potential for the growth-driving sectors: city regions, high-potential clusters, and strategic industrial sites.

Regional growth is a core objective of this Industrial Strategy, which aims to unleash the full potential of cities and regions by attracting investment and creating the best environment for businesses in them to thrive.

While the Industrial Strategy's focus will be on the growth-driving sectors, all sectors can shape and will benefit from wider policy reform through the Industrial Strategy's cross-cutting policies alongside the broader Growth Mission. The Industrial Strategy will bring forward coordinated sector-specific and cross-cutting policies that will address barriers to growth across the UK and create the pro-business environment for all businesses to invest and employ and consumers to spend with confidence.

The Industrial Strategy Green Paper Consultation received over 3000 responses from a diverse mix of stakeholders, including from Local Authorities and regionally focused organisations. It also received 259 responses from business representative organisations which collectively represent hundreds of thousands of businesses across the UK. The

Department for Business and Trade is currently considering responses, in partnership with teams across Whitehall to draw out common themes and policy ideas to support our policy development process. We are grateful for your input which will be considered as part of this process.

It is essential that this Strategy is informed by the experiences of the individuals, businesses, and local communities it will support, and I would like to thank you for your kind offer to meet. I would be delighted to accept this invitation. Please do get in touch with my Private Office at [Jones@businessandtrade.gov.uk](mailto:Jones@businessandtrade.gov.uk), who will be able to set this up.

With very best wishes,



**SARAH JONES MP**

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